



"Your Community for the Second Fifty Years"

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For Immediate Release

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Billie Jean King and RainbowVision Palm Springs Paint the Town Green

Palm Springs: March 30, 2007 – Exclusive: Sports legend and social pioneer Billie Jean King and RainbowVision Palm Springs (RVPS) have announced plans for a green community, fitness facility and exhibition tennis court to open in Palm Springs.

RVPS's green choices promote construction of healthier buildings both for the occupants and the environment. According to the U.S. Dept. of Energy, construction of buildings consumes 40% of the world's total energy. Now with the dangers of global warming, 'Hybrid Living' - the co-existence of activities and lifestyles, inseparably spooling together - is of ultimate importance. In addition, Rastra®, RVPS's building material of choice, is a fire and earthquake resistant, sound proof, lightweight material made up of 85% recycled materials that might have lain forever in landfills.

"Joy Silver and RainbowVision are the nation's first and leading developer of communities for the second 50 years for the LGBT population and their friends," states Ms. King, "and now they have gone 'green.' I'm pleased to work with Joy and everyone at RainbowVision Palm Springs to develop a state-of-the-art fitness center and spa, and exhibition tennis court in the unique RainbowVision-designed green community planned for Palm Springs."

RainbowVision Palm Springs, to be located on 13 acres of mountain-view land at East Palm Canyon Drive and Gene Autry Trail, will be available at their information booth at the 2007 Kraft Nabisco LPGA Championship March 29th through April 1, at Mission Hills Country Club in Rancho Mirage, California. Interviews, as well as Shake! Radio remotes, will take place at the booth where fully refundable reservation deposits will be accepted. In addition, RVPS representatives will attend the LLT production of the Dinah Faure Golf Tournament to be played at Woodhaven Country Club on Friday and are sponsoring the LLT produced concert on Saturday night.

"We like being the first to materialize this elegant green dream, a combination of space, lifestyle and landscape, and now we have the additional honor of Billie Jean's presence – for who better represents 'first – again' than Billie Jean King, both in her reign as a great tennis champion, and as a social activist," states Joy Silver, President and CEO of RainbowVision California. "We enjoy her Fitness Center & Spa at RainbowVision Santa Fe, and in addition to her fitness center in Palm Springs, Billie Jean has designed a special outdoor exhibition tennis court. We are going to have some serious fun with that!"

Other members of the Palm Springs Green Team include developer representatives, Desert Green Builders, and exclusive leasing agents, Classic Homes Inc., who can be reached at 877-795-7555, ext.2. The press is cordially invited to call Elizabeth Baker for interviews with Joy Silver.

RainbowVision Properties, a family of companies, is the nation's preeminent developer and operator of Communities for The Second 50 years marketing primarily to the GLBT population.

Its flagship community, RainbowVision Santa Fe, in New Mexico, opened in June 2006.

www.rainbowvisionprop.com